

## Big business phone system. Small business price.™

**Let's be honest.** Small and medium-sized businesses (SMBs) looking for telephony solutions have never had a lot of options. Phone systems from larger manufacturers are simply too expensive, and the key systems are feature-lean, lower quality solutions that don't scale as businesses grows. Times have changed.

Fonality creates products specifically for the SMB: affordable communication solutions that are easy to use, easy to manage, scalable, reliable and deliver enterprise-class features. Features such as support for branch locations, home workers, and even workers on the road, or the ability to save money with VoIP service providers and conduct conference calls in-house, are finally available to the SMB.

Fonality is changing the face of IP telephony with its innovative line of open source, Asterisk-based IP-PBX systems. Businesses looking for an advanced phone system at an affordable price should look no further than Fonality.



"Your product has revolutionized my practice and even increased my bottom line."

- The Chapar Firm  
Conyers, GA

### PBXtra is:

#### Highly scalable to grow with your business

PBXtra is designed for businesses with 5 to 500 employees, from single-site businesses with basic telephony needs to distributed call centers to national corporations that need advanced presence management and communication tools. Fonality's solutions meet the demands of any business environment.

#### Easy to deploy, use, and manage

PBXtra's user-friendly interface allows business owners to deploy, configure and manage their phone system without ever needing to call "the phone guy."

#### Reliable

Fonality has transformed the pure and unstable power of Asterisk® into a feature-rich, user-friendly and reliable platform for telephony. Fonality thoroughly tests new features and hardware for stability before adding it to PBXtra.

#### Affordable for the SMB

With packages starting at \$995 and no additional costs to set up and install PBXtra, even the smallest businesses can afford an enterprise-class phone system.

#### Fully supported by 24x7 technical support

Fonality's technical support team is available around the clock and PBXtra's hybrid-hosted architecture enables systems to be proactively monitored and maintained, ensuring businesses have a reliable, worry-free solution.

#### Market proven

Fonality serves more than 2,000 businesses in 37 countries. More than 45,000 individual users have made more than 75 million phone calls using PBXtra.

# At a Glance :: PBXtra

## PBXtra Highlights:

- Telecommuter Capable
- Branch Office Capable
- Advanced Call Center Features
- Multiple Automated Attendants
- Use VoIP, PSTN, or Both
- Web-Based Configuration
- Conference Bridges
- Graphical Call Reporting
- Call Recording
- Complete Selection of Phones



### PBXtra™ Standard Edition

PBXtra Standard Edition is Fonality's hybrid-hosted, IP-based telephony solution. Designed for small businesses, PBXtra Standard Edition provides companies with enterprise-class phone systems at 40 to 80 percent less than the cost of traditional systems, and at the same price as, or less than, the key phone systems most small businesses use today. PBXtra Standard Edition includes auto-attendant, voicemail-to-email, Outlook integration, music-on-hold, spell-by-name directory, and more.

### PBXtra™ Professional Edition

PBXtra Professional Edition is the next step up – a hybrid-hosted PBX solution that contains all of the features of Standard Edition, but adds advanced functionality for more sophisticated communications needs. Designed for small and medium businesses that need more than just a basic phone system, PBXtra Professional Edition adds conference bridges, multiple auto-attendants, paging, intercom, group permissions and more.

### PBXtra™ Call Center Edition

PBXtra Call Center Edition, Fonality's flagship product, provides the powerful features of Standard and Professional Editions plus advanced call center capabilities all at a price that SMBs can afford. Designed for companies with 2 – 200 agents, Call Center Edition adds robust ACD capabilities with unlimited queues and skills-based routing, call recording, call barging, monitoring, detailed reporting and more.

### PBXtra™ + HUD

Each PBXtra edition can be paired with HUD, Fonality's advanced presence management tool that allows employees to control business communication from their desktops. When PBXtra and HUD are used in conjunction, businesses not only get the enterprise-class features and benefits of PBXtra, but one touch control over their phone system and real time visibility and access to the users using it. PBXtra and HUD together redefine what a company should expect from their business phone system.

Businesses looking for an advanced phone system that delivers high value at an affordable price should look no further.

## Awards



# At a Glance :: PBXtra

## PBXtra Features

Standard Edition	Professional Edition	Call Center Edition
Flash Tutorials	All Standard Edition Features	All Standard Edition Features
Auto-Attendant (IVR)	Conference Bridge	All Professional Edition Features
Outlook Integration	Extension Groups	Unlimited Call Queues
HUD® *	Multiple Auto-Attendants	Full Featured A.C.D.
Unlimited Extensions	Paging	Skills-based Routing
CRM Integration	Zone Paging	Graphical Queue Reports
Voicemail: 600 hours	Intercom	Agent Call Recording
Voicemail-to-Email	Zone Intercom	Agent Variable Log-off
Operator Panel (w/ BLF) *	Voicemail Groups	Agents on Cell Phones
Hot Desk	Advanced Call-Forwarding	On-the-fly Recording *
Music-on-Hold	Call Return	Realtime Queue Stats
Scheduler	Call Out	VoIP-ready (unlimited)
Custom CTI (AGI)	Report Exporting (.csv)	Call Monitor *
Parking (drag & drop) *	Custom Caller-IDs	Call Barge *
Analog & IP Phones	IVR Authentication	
Ring-all (Blast Group)	VoIP-ready (2 providers)	
Call Forwarding	SMS/Pager Voicemail Notify	
Name Directory	Upload Voice Prompts	
DIDs		
VoIP-ready (1 provider)		
PSTN Fallback		
Telecommuters		
Branch Office Support		
Web Control Panel		
Plug and Play		
Powerful Reporting		

\* requires separate purchase of HUD

